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CV


# Bill Kirtsos

UX / UI / Graphic Designer, Creative Director

 **Birthday:** January 05, 1989 (36 years old)

 **Address:** Serres, Greece

 **Email:** kirtsosv@gmail.com

 **Portfolio:** <https://bill.blomwe.com>

## Summary

I am an **experienced UX/UI Designer** focused on creating user-friendly digital interfaces. I specialize in **wireframing, prototyping**, and **user testing** with tools like Figma. With **strong knowledge of HTML and CSS**, I build **responsive designs** that prioritize **seamless user experiences**. My approach combines creativity and technical skills to solve problems through simple, intuitive solutions.

Additionally, I am a **versatile creative professional** with expertise in **graphic design, audio & video production, digital marketing**, and **AI-driven solutions**. My experience spans **managing end-to-end creative projects**, integrating diverse skills like branding, content creation, and technical workflows to deliver **cohesive, innovative results** across industries.

# Skills

- **UX/UI Design**

Wireframing, prototyping, user testing (Figma), responsive design, HTML/CSS.

- **Graphic Design**

Branding (logos, visual identity), print/digital media (Posters, banners, flyers, product labels), marketing collateral (Newsletter designbrochures, social media graphics), and print production/color management.

- **Creative Project Management**

End-to-end project execution, team coordination, budget/timeline management.

- **Website Development**

HTML/CSS expertise, responsive design. WordPress customization, SEO optimization, e-commerce integration.

- **Audio/Video Production**

Music composition, sound design, video editing (Adobe Premiere Pro).

- **Digital Marketing**

SEO/SEM, social media strategy, email campaigns, analytics.

- **AI Tools**

Design automation, content generation, data-driven UX optimization.

# Professional Experience

2019 – now | **BLOMWE - 360° Digital Marketing Agency** (Thessaloniki, Greece)

## Owner & Multidisciplinary Creative Lead

- Led agency operations and client projects across UX/UI design, graphic design, and web development.
- Built responsive WordPress websites and optimized user interfaces using Figma, HTML, and CSS.
- Created branding, ads, and marketing materials (digital/print).
- Managed social media, SEO/SEM campaigns, and AI-driven content workflows.

2013 – 2020 | **Stagebands.com** (Thessaloniki Greece)

## Co-Founder & Creative Director

- Designed and launched a music event booking platform with user-friendly UX/UI.
- Led branding, marketing campaigns, and social media growth strategies.
- Coordinated partnerships with artists and event organizers.

2012 – 2016 | **Jam Studio** (Thessaloniki, Greece)

## Co-Owner & Studio Manager

- Managed studio operations, music production, and audio engineering.
- Designed promotional materials (album covers, branding).

2000 – 2021 | **Music Bands** (Serres & Thessaloniki, Greece)

## Creative Director & Musician

- Founded bands, composed music, and produced videos/albums.
- Designed stage visuals, album artwork, and promotional content.

# Education

## School

I attended all the required school classes for 12 years and graduated in 2006 with an average overall score.

## University

I studied from 2007 to 2011 at the School of Administration and Economics, Department of Economic Sciences, at the International University of Greece in Serres, Central Macedonia.

# Other Skills



**Languages:** Greek (Native Language), English (Intermediate Level)



**Communication:** Polite, Sincere, Body Language Reader, With Strong Empathy



**Music Instruments:** Guitar, Bass, Drums / Percussion



**Driving licence:** A, B

# Portfolio

Please visit my [personal website](#) to view a selection of my work.

References available upon request.